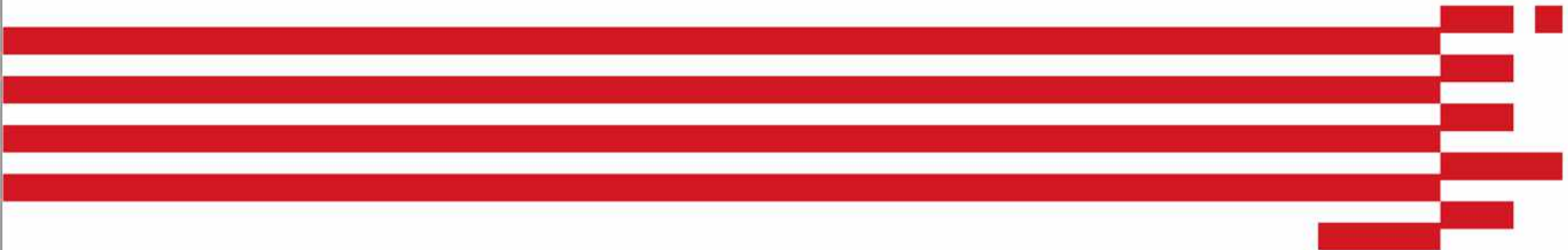


American
University
Kyiv

Powered by
Arizona State University



American University Kyiv is a new private university in Ukraine that starts operations in 2022

American University Kyiv (AUK) will offer a new model of higher education that will provide an innovative and unique higher education experience, unlike anything that currently exists in Ukraine

- High standard of American education
- Curriculum powered by Arizona State University
- Dual degrees
- International faculty



Our Vision

We are a world class university founded on an American education, distinguished research, and partnership with industry and society.

Our mission

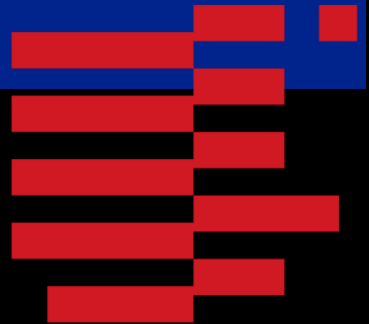
We educate leaders of the future, address societal challenges through research and collaboration, and act as a catalyst for transforming the educational system of Ukraine.





Education is the foundation for ensuring economic prosperity and sustainable development. In Ukraine, we are designing and building a new university to provide learners with an American education. AUK will transform Ukraine and the region by serving as an example for other education institutions

Rick Shangraw, PhD
Founding President AUK



AUK is strongly supported by academic and founding partners

Arizona State University

Cintana Education

Founding Partners



#1 in the U.S. for Innovation

ASU ahead of MIT and Stanford – U.S. News & World Report, 7 years, 2016 – 2022

#1 public university and in the top five of universities in the U.S

chosen by international students – Institute of International Education, 2021

Top 10 in the world: excellence in employer-student connections

– QS World University Rankings 2022 (Education, Excellence)

#1 in the U.S. and #9 in the world for global impact in research

outreach, and stewardship by – Times Higher Education, 2021

Top 25 world's-best full-time MBA program

The Economist, 2021

AUK receives

ASU curriculum & credentials

- New ASU inspired programs
- Program enhancement
- Dual degrees
- Accelerated Masters
- Lifelong Learning
- Embedded Certificates

ASU unique experiences

- English language
- Collaborative research
- Co-teaching
- Intensive programs
- Thunderbird School of Global Management

Founded in 2019 by Doug Becker and in consultation with Dr. Michael Crow and Arizona State University, Cintana is a certified public benefit corporation enabling universities around the world to increase their quality and scale, connecting more students to the education they need and deserve.

Cintana provides world-class expertise and access to Cintana's own proprietary resources as well as those of Arizona State University, a top-ranked university that shares Cintana's commitment to scale and impact.

Functional areas

- Strategic Planning
- Marketing and sales expertise
- Technology and digital transformation
- Online strategy
- Internationalization and International expansion
- Health Sciences & Engineering/ IT Verticals

Institutional reputation

- International accreditation and rankings
- Industry, business and NGO connections
- Research and thought leadership
- Faculty development and mobility
- Student success



Together Cintana Education and ASU will enable American University Kyiv to launch a new model of higher education. We will deploy a variety of innovative and sustainable approaches, that will represent a new model of higher education in Ukraine and across the region. Students will be immersed in a high quality, differentiated global learning experience, preparing them for dynamic careers locally. Interdisciplinary thinking, new ways of leveraging technology, and a strong partnership with ASU will serve as foundations from which to build a successful and sustainable institution of higher education

Douglas L. Becker,
Founder and Chairman
of Cintana Education



Our founding partners are leading companies



One of World's leading software engineering company, in top 15 in Information technology Services on the Fortune 500. 52K+ employees across 35 countries.



DTEK Academy is leading corporate university for talent development. Academy DTEK promotes the sustainable development goal of providing fair quality education for everyone and fosters the concept of lifelong learning.



BGV Group Management is an investment management company. BGV's key industries of interest are mining rare minerals vital to modern technologies, retail, production and development. BGV's main mission is to help lead the world and you to a more sustainable tomorrow.



Leading private University in Georgia 2300+ graduates with 90% employment rate.



International Consultancy Firm that facilitates investments from the GCC into Georgia, the Caucasus, Central Asia and Eastern Europe.



Leading IT retailer in Ukraine, founded in 1995, revenue reaching 250 MM USD.

AUK has strong competitive advantages in UA market

American standard education available in Kyiv

Affordable tuition fee

Career-centered education

Industry driven curriculum and programs

Clear pathway to dual degrees

Distinguished research

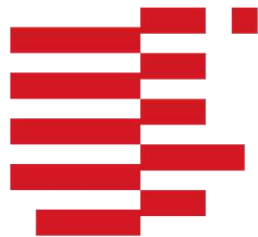
Global mindset



AUK is powered by ASU



25 year licensing agreement that support AUK's academic content;
Dual degree and exchange programs



American
University
Kyiv

Powered by
Arizona State University



Dual Degrees options make the top-quality education accessible for Ukrainians

ASU Content Repository

100 Programs
1,300 Courses
English Program

ASU +1 Options

Coming to USA

Campus Immersion

Digital + Campus

Staying in Ukraine

Digital Immersion

ASU at AUK

Range of experiences at different price points

3+1



Bachelor's degree from AUK
Bachelor's degree from ASU

4+1



Bachelor's degree from AUK
Master's degree from ASU

1+1



Master's degree from AUK
Master's degree from ASU



In 10 years AUK will offer education at 6 Academic schools

	Year 1	Year 2	Year 3	Year 4	Year 5-10
Law					Undergraduate: <ul style="list-style-type: none"> • Law Postgraduate: <ul style="list-style-type: none"> • LLM
Architecture / Design					Undergraduate: <ul style="list-style-type: none"> • Architecture • Visual Communication Design • Industrial product design
Health Sciences			Undergraduate: <ul style="list-style-type: none"> • Medicine • Dentistry • Pharmacy • Psychology 	Undergraduate: <ul style="list-style-type: none"> • Physiotherapy • Nutrition 	Undergraduate: <ul style="list-style-type: none"> • Veterinary Medicine Postgraduate: <ul style="list-style-type: none"> • Public Health / Health Administration • Clinical Psychology
Engineering		Undergraduate: <ul style="list-style-type: none"> • Engineering (Automotive Systems/Electrical Systems/Robotics) 		Undergraduate: <ul style="list-style-type: none"> • Electrical Engineering (El. power, energy systems) • Mechanical Engineering (Comp Mechanics) 	Undergraduate: <ul style="list-style-type: none"> • Engineering management Postgraduate: <ul style="list-style-type: none"> • Construction management and technology • Sustainable engineering Doctoral
Information Technology EPAM	Undergraduate: <ul style="list-style-type: none"> • Computer Engineering (Cybersecurity, AI) • Software Engineering Postgraduate: <ul style="list-style-type: none"> • Software Engineering * 	Postgraduate: <ul style="list-style-type: none"> • Computer Science (Big Data Systems, Biomedical Informatics, Cybersecurity) • Software Engineering (Digital) • Digital Engineering 	Undergraduate: <ul style="list-style-type: none"> • Technological Entrepreneurship and Management 		Undergraduate: <ul style="list-style-type: none"> • Biomedical Engineering • Human Systems Engineering (User Experience) Postgraduate: <ul style="list-style-type: none"> • Computer Science* (Online) • Innovation and Venture development • Digital Engineering (Online) • Software Engineering (Online) Doctoral
Business / Mgmt	Undergraduate: <ul style="list-style-type: none"> • Business Admin (Management, Technology, +1 (3 specializations)) • Global Management (Global Business, Global Entrepreneurship) Postgraduate: <ul style="list-style-type: none"> • Global Management (2 Specializations) * • Data (Business) Analytics 	Undergraduate: <ul style="list-style-type: none"> • Business Admin* (Global Agri Food, Food Ind, Logistics) • Marketing *(Digital Solutions, Prof Sales) • Finance Postgraduate: <ul style="list-style-type: none"> • Marketing Communications 	Postgraduate: <ul style="list-style-type: none"> • Finance (International Finance) • Global Management (Online) 	Postgraduate: <ul style="list-style-type: none"> • Global Agri Business • Public Administration 	Undergraduate: <ul style="list-style-type: none"> • Business Administration (Specializations) (Online) Postgraduate: <ul style="list-style-type: none"> • Auditing/Accounting • Organizational Psychology

* Planned to launch in March 2022



“ I am Ukrainian who built an international career in the US. When I introduce myself, I usually say that I am a Ukrainian-American economist. And although my academic success has been mostly attributed to my work in the US, I always had a dream that one day I will be able to come back to Ukraine and use my experience and knowledge to do something important for Ukraine. AUK is a perfect opportunity for me to fulfill this dream

Roman Sheremeta, PhD
Founding Rector AUK

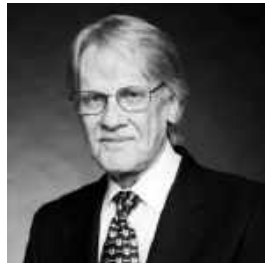
We are building best in-class faculty team



Roman Sheremeta
PhD, Purdue University
Founding Rector



Rens Wilderom
PhD, University of
Amsterdam



Vernon Smith
PhD, Harvard University
Nobel Prize in Economics



Yuriy Bots
PhD, Purdue University



Alexandra Antoniouk
PhD, National Academy
of Science



**Oleksandr
Dluhopolskyi**
PhD, Lviv National University



Viktor Putrenko
PhD, National Academy
of Science



Steven Mark Kahan
Startup Entrepreneur



Hanna Shvindina
PhD, Sumy State University
Fulbright Scholar



Mark Voyger
MPA, Harvard University



Roman Mykhailyshyn
PhD, Ternopil National
University, Fulbright Scholar



Victor Levandovskyy
PhD, Technical University of
Kaiserslautern

We have ambitious launch plan

2019

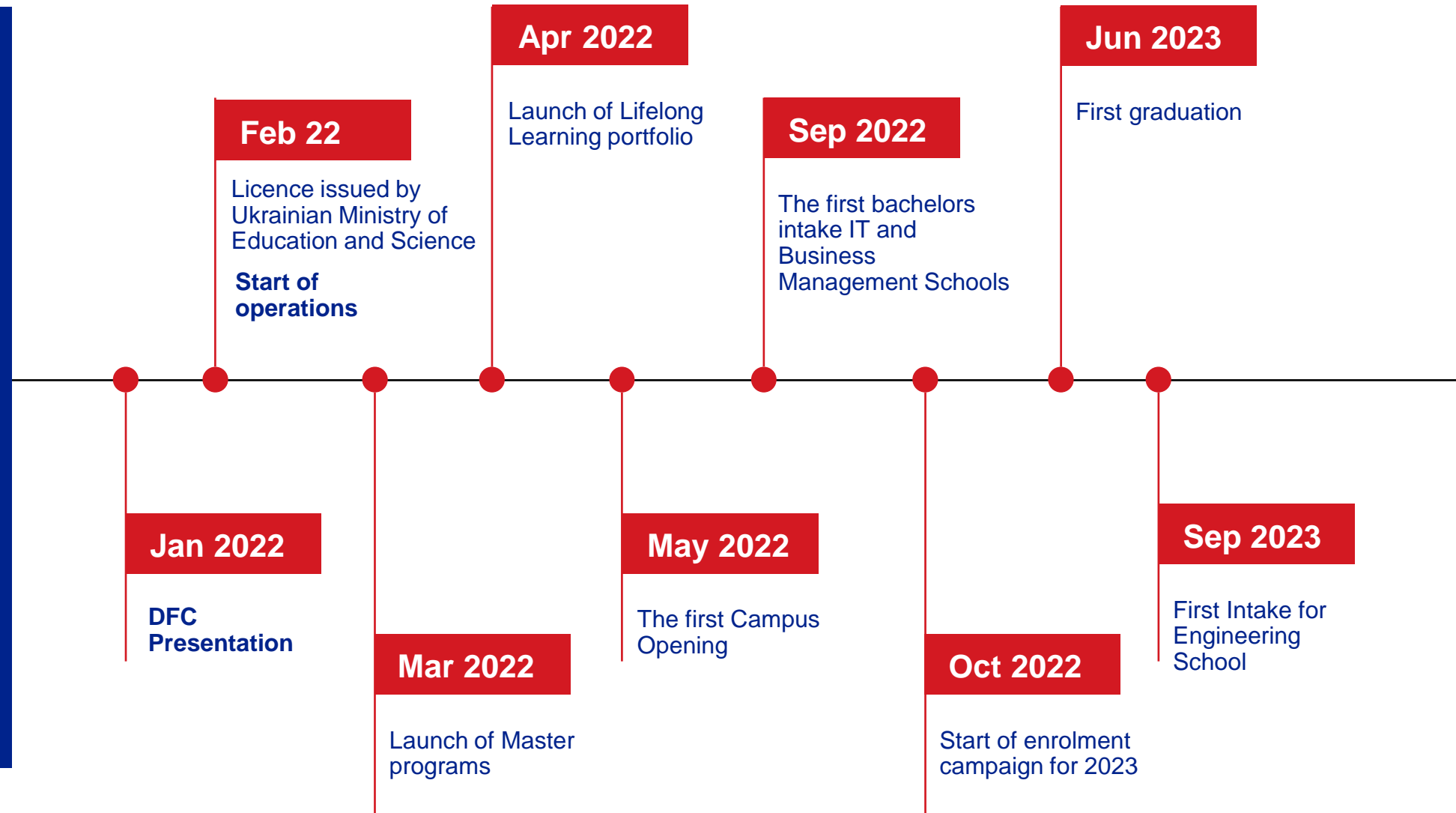
Project Initiation;
Feasibility Study by EY;
BGV joining the project;
Cantina Due Diligence;
GAU joining the project;

2020

Kantar Marketing Research;
ASU visit and negotiations;
Conclusion of Affiliation Agreement with Cintana;
Licensing Agreement with ASU;
EPAM joining the project;
Academy DTEK joining the project;
Channel Georgia joining the project;

2021

AUK Leadership Identified;
AUK Legal structuring;
Brain joining the project;



The First Home of AUK

American University Kyiv have leased historical River Port Building for 10 years

AUK commissioned global architects and frontrunners in modern university design, Perkins&Will, Washington DC Studio to create contemporary student experience

Total Capacity up to 2000 students

7750 sq m

Total renovation investment 6 MM USD

- > Fifteen classrooms
- > State-of-the-art learning technology
- > Beautiful open areas for students to meet, collaborate and study
- > Private conference rooms for group or self-study
- > Library and study halls
- > Cafe and dining areas



Next university campus is planned to be launched in 2023-2024



UNIT.City is a prototype for the city of the future.

UNIT.City is Ukraine's first innovation park and is part of UFuture holding company, founded by Ukrainian entrepreneur Vasyl Khmelnytskyi.

UFuture has a diversified portfolio of assets in IT, renewable energy, pharmaceuticals, infrastructure, real estate and industry. The company also implements socio-economic and educational projects.

UFuture's business capitalization is 500 million USD.



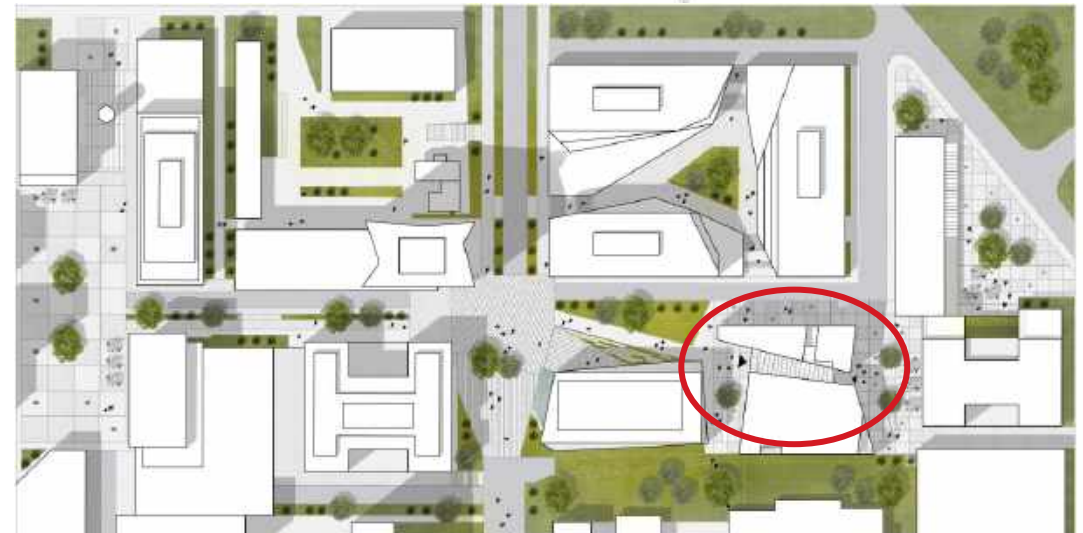
U1 to become a second campus of AUK to support growth ambition

AUK signed memorandum with Unit.City for U1 Campus

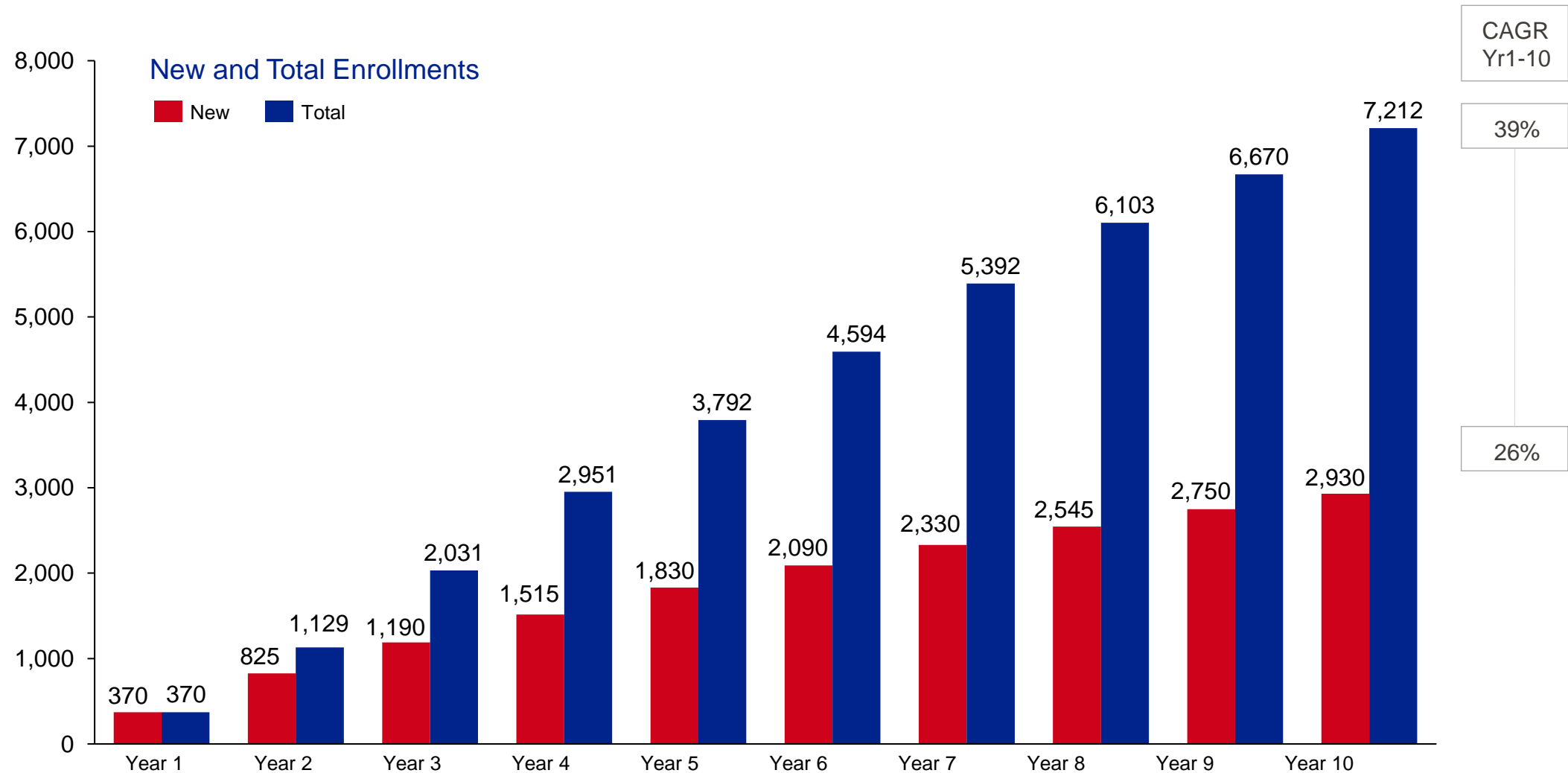
Total Capacity up to 5000 students

14000 sq m

U1 is a part of complex on 25 hectares of secured territory with Sports and Park Amenities, hospital and other infrastructure of Unit.City innovation park available for AUK



AUK to become one of the most prominent private universities in Ukraine with 7,200 students by year 10



AUK executive team



Rick Shangraw, PhD
Founding President

20+ years experience in scaling educational organizations. President of Cintana Education. Prior to Cintana, Rick spent 15 years as a senior executive at Arizona State University (ASU).



Roman Sheremeta, PhD
Founding Rector

Honored professor of economics. Listed as a Top Economic Thinker of Ukrainian descent by Forbes in 2015, a top-rated young economist in the world according to the IDEAS ranking in 2018 and recognized as the Best 40 Under 40 Professors by Poets and Quants in 2019.



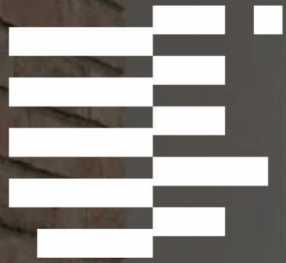
Natalie Palina
Chief Revenue Officer

Senior professional in marketing and sales, 22 years of experience in multinational companies across the globe, led commercial brand marketing and business strategy on developing and mature markets



Oleksii Shershnov
VP Administration

Experienced business executive, spent most of his career bringing new technologies and innovations to business. Olesksiy was a co-founder of Ilaya company and a founder of a prominent social project “Biotech rehabilitation” and Skin bank.



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THANK YOU